



VICTORIA-JUNGFRAU COLLECTION: The five leading five-star hotels in Switzerland

Zurich, November 2017 – The renowned VICTORIA-JUNGFRAU COLLECTION combines five leading five-star hotels in the most popular parts of Switzerland. The company impresses guests with a unique portfolio that has steadily and carefully expanded to include gems of the Swiss luxury hotel sector over recent years. Today the hotel group unites four traditional grand hotels and one luxury resort under the ‘VICTORIA-JUNGFRAU COLLECTION’ brand. The group is synonymous with tradition in historic buildings, peerless health facilities and culinary diversity combined with genuine hospitality and modern-day comforts. The VICTORIA-JUNGFRAU COLLECTION comprises the majestic VICTORIA-JUNGFRAU Grand Hotel & Spa in Interlaken, the PALACE LUZERN (due for renovation between November 2017 and spring 2019) and the EDEN AU LAC (also due for renovation from October 2017 to the second half of 2018) with its commanding location on Lake Zürich, as well as the history-steeped BELLEVUE PALACE in Bern and the luxurious CRANS AMBASSADOR resort in Crans-Montana. <http://www.victoria-jungfrau-collection.ch>

Ownership and history of the VICTORIA-JUNGFRAU COLLECTION

The foundations of the VICTORIA-JUNGFRAU COLLECTION were laid in the spring of 1997 with the amalgamation of the VICTORIA-JUNGFRAU Grand Hotel & Spa and PALACE LUZERN after many years of close and productive cooperation. At that time, the Board of Directors of the VICTORIA-JUNGFRAU COLLECTION resolved to pursue controlled growth of the company within the luxury sector. While the VICTORIA-JUNGFRAU Grand Hotel & Spa is still owned by the hotel group, the PALACE LUZERN property was transferred to the ‘Credit Suisse Real Estate Fund Hospitality’ on June 1st 2011 (the VICTORIA-JUNGFRAU COLLECTION signed a long-term lease agreement in the process). Since December 2015, the property located on the banks of Lake Lucerne has been owned by the Chinese investor Yunfeng Gao, who acquired the estate from Credit Suisse and plans a full-scale, 18-month renovation starting in November 2017. The EDEN AU LAC has been owned by the renowned hotel group since November 2005; the five-star hotel overlooking Lake Zürich will be renovated for a period of around eight months starting in October 2017. In May 2006, the Hotel Bellevue Palace AG in Bern and VICTORIA-JUNGFRAU COLLECTION concluded the lease agreement for the BELLEVUE PALACE in Bern. A lease contract was also agreed in 2017 for the CRANS AMBASSADOR in Crans-Montana, the latest member of the hotel group.



In March 2014 AEVIS Holding SA acquired a majority stake in the VICTORIA-JUNGFRAU COLLECTION with the aim of effectively guiding the group into the future as a controlling shareholder. AEVIS Holding SA merged with VICTORIA-JUNGFRAU COLLECTION to form AEVIS VICTORIA SA in June 2015.

One collection, five luxury hotels

Offering 591 rooms and suites in total, each one of the five properties of the VICTORIA-JUNGFRAU COLLECTION implements the consistently high quality standards defined by the VICTORIA-JUNGFRAU COLLECTION. The primary aim of the VICTORIA-JUNGFRAU COLLECTION is to uphold the individuality and unique character of each and every establishment while utilizing valuable synergy – especially in the areas of human resources, IT, purchasing and marketing – and undertaking joint activities at home and abroad.

VICTORIA-JUNGFRAU Grand Hotel & Spa Interlaken

Easily accessible by train and by road, Interlaken is located in the picturesque Bernese Highlands. Lake Thun and Lake Brienz are close to the hotel entrance, framed by Switzerland's most majestic mountain backdrop with the three famous peaks of the Eiger, Mönch and Jungfrau. Commanding what are surely the most spectacular views of the Jungfrau, the VICTORIA-JUNGFRAU Grand Hotel & Spa is the perfect base for endless excursions around this stunning region at any time of year. For more than 150 years, the VICTORIA-JUNGFRAU Grand Hotel & Spa has been known for grandeur, flourishing tradition and Swiss hospitality par excellence combined with modern-day comforts. The five-star hotel impresses guests with dependable quality as well as the innovative and forward-looking approach that the establishment consistently adopts. Alongside its splendid Belle Epoque Salon, 216 beautifully appointed rooms and suites and prize-winning cuisine, the 5,500-square-meter Spa Nescens promises relaxation with its diverse and holistic range of health-promoting services, the highlight of which is the Better Aging program developed and tested by the Nescens research team. www.victoria-jungfrau.ch

PALACE LUZERN

Exuding more than a century of history and enjoying a lakeside location, the PALACE LUZERN commands spectacular views of Lake Lucerne and the mountains of Switzerland beyond. PALACE LUZERN successfully bridges the gap between tradition and modernity; located in the heart of Lucerne, it emanates an international and youthful attitude to life. The five-star hotel has 129 individually appointed, luxuriously furnished and spacious rooms and suites. It skillfully combines the best of a century and more of history with modern-day



conveniences. Fish and seafood take center stage at the 'Marlin' fish restaurant, while the peaceful lakeside terrace provides a perfect place to relax and savor the summer. Aficionados of tasteful cocktails are right at home in the 'PALACE Bar & Living Room', while those seeking to unwind enjoy the peace of the 800-square-meter spa, which also houses the world's only Giant Singing Bowl.

PALACE LUZERN is currently closed for extensive renovations and is due to re-open during the first half of 2019. www.palace-luzern.ch

EDEN AU LAC, Zurich

The EDEN AU LAC opened in Zurich in 1909. Not only is the traditional five-star hotel one of the most historic structures in the city, it is also an architectural masterpiece on the shore of Lake Zürich, impressing guests from around the globe with its superb location, air of deep-pile luxury, flawless cuisine and discreet service. Its 50 rooms and suites are light-filled and stylish, commanding impressive views of the city, the lake and the mountain backdrop. An excellent restaurant links traditional fare with imaginative, internationally inspired dishes while the stylish, club-style bar and lounge welcomes guests with a select menu of food and drinks. On the hotel's roof terrace, guests enjoy good times while drinking in what is surely the most beautiful view of Zurich.

The EDEN AU LAC closed in mid-October 2017 for extensive renovation works, with its re-opening anticipated to be in the second half of 2018. www.edenaulac.ch

BELLEVUE PALACE Bern

Ever since it opened adjacent to the Federal Palace in the heart of the old town of Bern in 1913, the BELLEVUE PALACE has been the first port of call in the Swiss capital and an attraction in its own right. Since 2012, the five-star superior hotel has been the official hotel for guests of the state – a place where more than 100 years of history come to life. With architectural charms that comfortably accommodate luxurious, modern-day conveniences, the BELLEVUE PALACE is a temple of hospitality with 128 elegant rooms and suites. Its many lounges feature dazzling gilded mirrors, stucco and crystal, exuding a grandeur guests can sense throughout the hotel. Diners in the excellent restaurant savor both culinary specialties and panoramic views of the River Aare and the majestic mountains beyond. Thanks to the sumptuous interiors of the bar and lobby, the BELLEVUE PALACE is also a meeting place for the society set to enjoy superior cocktails.

www.bellevue-palace.ch



CRANS AMBASSADOR, Crans-Montana

The five-star CRANS AMBASSADOR hotel promises guests wonderful views as well as 56 elegant and luxuriously appointed rooms and suites complete with every refinement. Two restaurants and a lounge offer superb views of the highest peak in Europe while serving excellent dishes with an international flavor. The most stunning panorama in French-speaking Switzerland and the Rhone Valley can also be enjoyed from the spa, which spans 1,300 square meters. The CRANS AMBASSADOR makes an ideal holiday destination too: the world-renowned ski areas of the immediate vicinity promise the joys of skiing every winter, while golfers of all abilities can hone their skills on numerous courses throughout the summer. www.cransambassador.ch

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