



CRANS AMBASSADOR

CRANS AMBASSADOR: Stunning views, special moments



The five-star CRANS AMBASSADOR hotel in Crans-Montana, a member of the leading VICTORIA-JUNGFRAU COLLECTION group since July 2017, delights guests with traditional Swiss hospitality and wonderful views from its 56 spacious and elegantly furnished rooms and suites. A pair of restaurants, a lounge and two outdoor terraces offer superb views of the highest peak in Europe while serving excellent dishes with an international flavor inspired by William Weiss. The most stunning panorama in the Rhone Valley can also be enjoyed from the spa, which spans 1,300 square meters. The CRANS AMBASSADOR is an ideal destination for those needing to relax as well as more active holidaymakers. In winter, world-famous pistes promise the excitement of skiing just a few minutes' walk from the hotel, while golfers of all abilities improve their skills on one of the enticing golf courses in summer. www.cransambassador.ch

Idyllic vineyards, flowering alpine pastures and quaint villages line the winding roads to Crans-Montana in summer, while in winter snow-covered chalets and hills define the picturesque approach to the CRANS AMBASSADOR. A modern funicular also transports guests straight from Sierre (or Siders) to Crans-Montana in just 12 minutes: at 4,191 meters in length and with an altitude differential of 927 meters, this is one of the longest funicular railways in Europe. High above the Rhone Valley in the French-speaking region of Valais, the municipality of Crans-Montana occupies a sun-drenched plateau at 1,500 meters above sea level, where an average of 300 days of sunshine are guaranteed.

The Rhone Valley and Europe's highest peak at your feet

Not only is the Rhone Valley at your feet, you also face the highest mountain peak in Europe – a warm welcome to the elegant sports resort with the best views in Valais! The striking architecture of the CRANS AMBASSADOR resembles a chalet with extensive glazing overlooking the cultured town of Crans-Montana. Its location makes it one of the highest hotels in the vicinity. As soon as you enter the five-star hotel, structural lines give way to majestic, flowing views and a sense of space. Indeed, guests will encounter openness, sophistication and sheer perfection throughout their stay – not just in the modern and gracefully furnished interiors decorated in warm tones, but also in the towering standards of service at the CRANS AMBASSADOR. After all, genuinely warm hospitality is an indispensable part of the CRANS AMBASSADOR philosophy, and one that makes every holiday experience all the more enjoyable.



CRANS
AMBASSADOR

Expansive dreams

Each one of the 56 large, elegantly appointed rooms and suites offers a perfect blend of discreet luxury, fine materials and timeless design features. Furnishings of dark leather and wood convey a simple stylishness, while chequered fabrics and artfully placed lights in all room categories catch the eye and exude a mood of warmth. Given the stunning natural surroundings, floor-to-ceiling windows and private terraces in all rooms guarantee guests superb, uninterrupted views of forests and daunting peaks from the Weisshorn to Mont Blanc. Many guests linger within their four walls, where even from the comfortable bathroom it is possible to see outdoors through the living area.

Cuisine with an international flavor, all day long

The CRANS AMBASSADOR is all about those special moments. At the heart of the five-star establishment is «Le Bar Lounge», a popular meeting place for international and local guests. In the center of the spacious room glazed on two sides is a circular fireplace; guests recline and look out from the inviting sofas. A menu of trendy bar snacks, finger food and stylishly recreated classics like the club sandwich is served alongside traditional long drinks and refined cocktails in a relaxed atmosphere. «La Terrasse Valaisanne» is surely the most beautiful open-air viewing terrace anywhere in Switzerland – panoramic, 180-degree views of the highest peak in Europe are breathtaking any day of the year, but especially when guests can also enjoy a stylish brazier and lovingly prepared culinary creations. During the winter season, the offer of raclette, mulled wine and crêpes helps to draw not only the hotel guests outside, while in summer, diners on the terrace can order from the «Le Bar Lounge» menu. Those not wishing to miss out on raclette and crêpes in the warmer seasons can visit «La Terrasse Valaisanne» in the afternoons. In the winter months, the chic grill restaurant «La Table» with its summer terrace «La Terrasse» sets the gastronomic pace thanks to head chef William Weiss. Before joining the hotel, the French head chef traveled around Asia and the US to gain culinary inspiration from other cultures. With great skill, William Weiss now applies the experience he gained to his wonderfully surprising cuisine, a homage to regional and seasonal produce. A dinner enjoyed here is guaranteed to be a journey of discovery for all the senses. Meanwhile «Le Carnotzet» treats diners to traditional Valais and Swiss specialties in homely, country-style surroundings. In the French-speaking part of Switzerland, «Le Carnotzet» is known for its welcoming cellar, a popular meeting place for savoring regional produce in social gatherings.

Superb spa facility spanning 1,300 square meters

For guests at the CRANS AMBASSADOR, a 1,300-square-meter oasis of calm and relaxation is on their doorstep. One highlight is the 17-meter heated pool with integrated whirlpool: thanks to its large front-facing windows, guests have the sensation of swimming lengths right across the Rhone Valley. Those seeking to unwind or choose from the many available treatments will find themselves immersed in a world of well-being the moment they encounter the burbling stone fountain in the spa reception area. A hamam, thalassotherapy tub, Finnish sauna and herbal sauna along with areas for balneotherapy, hydrotherapy and Pilates and a superbly equipped fitness center transport guests far from the everyday routine and leave nothing to be desired where health and well-being are concerned.



Multi-sport destination

Crans-Montana is the perfect destination for active guests, and the CRANS AMBASSADOR makes an ideal base. In the winter, the hotel becomes an excellent «ski-in, ski-out» location with the surrounding region offering some 140 kilometers of inviting pistes. While ramblers enjoy the richness of the landscape in summer and hike through wine-growing country, golfers of all abilities can hone their skills on the many golf courses. Particularly enticing is the Golf Club Crans-sur-Sierre, the oldest golf course in Switzerland, which hosts the legendary Omega European Masters every year. Once a year, Crans-Montana also becomes an equestrian hotspot thanks to the Jumping Longines event.

Events with an alpine rhythm

Whether planning a large-scale event for many guests or arranging a small business meeting, the CRANS AMBASSADOR event team headed by Sabine Bru is dedicated to ensuring every event is organized with professional perfection to meet specific requirements. The contemporary, 80-square-meter conference room on the sixth floor of the five-star hotel can be subdivided as required and accommodates up to 60 seminar attendees.

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