



DEDICATED TO HOSPITALITY

THE VICTORIA-JUNGFRAU GRAND HOTEL & SPA IN INTERLAKEN

Majestic mountain peaks, crystal-clear lakes, wonderful waterfalls and picturesque pastures – Switzerland is renowned for its many scenic splendours. And some of the most spectacular are to be found right here in the heart of the country, in the beautiful Bernese Oberland. Snow-capped summits, some rising to more than 4000 metres, resemble a row of pearls as they sparkle in the Alpine sunlight. From the tongue-twisting Tschingelhorn, Gspaltenhorn and Wetterhorn to the Schreckhorn, Schwarzhorn and Breithorn, the panoramic peaks are indeed a spectacular sight. Most impressive of all is the towering trio of the Eiger, Mönch and Jungfrau, which forms a breathtaking backdrop to the holiday resort of Interlaken. This village lies nestled between the lovely lakes of Thun and Brienz, deriving its name from the Latin *inter lacus* (= *between lakes*). Interlaken has long enjoyed international acclaim as one of Switzerland's most attractive year-round resorts. Poets and painters have been inspired by its beauty.

Interlaken can be considered one of the cradles of Switzerland's legendary hospitality – not least because of the prestige enjoyed by the VICTORIA-JUNGFRAU Grand Hotel & Spa for over 150 years. This exceptional 5-star luxury establishment opened its distinguished doors in 1865. Today it offers discerning guests the most modern comforts combined with old world charm, refined elegance with relaxed informality.

The VICTORIA-JUNGFRAU Grand Hotel & Spa offers not only exclusive accommodation but also imposing Belle Époque event rooms, award-winning gastronomy as well as state-of-the-art conference facilities. And a wonderful world of wellness. Above all, guests are assured the warmest of welcomes and hospitality. Urs Grimm, Managing Director of the VICTORIA-JUNGFRAU, explains: "Our guests entrust us with their precious, well-earned leisure time. Our paramount priority is, therefore to offer them the most memorable holiday experience – in fact, to exceed their high expectations."

Over the years, much passion, dedicated commitment and considerable financial resources have been invested in the future of the VICTORIA-JUNGFRAU. The hotel has undergone



repeated renovation and modernisation to meet the constantly changing requirements of contemporary clientele. In the early 1990s, for example, the hotel "boulevard" was transformed by a blend of glass and steel into a light and airy lobby, linking the Victoria and Jungfrau buildings at ground level. 1992 saw the opening of the VICTORIA-JUNGFRAU SPA – a spectacular and spacious 5500 square metre world of wellness which counts among the finest in Europe. The VICTORIA-JUNGFRAU has always played a pioneering role in innovative expansion and in providing its guests with the highest standards of comfort and personal service.

ROOMS AND SUITES – FROM CLASSIC TO CONTEMPORARY

Stylish elegance, attention to detail and a passion for perfection are all to be found in the 224 remarkable rooms of the VICTORIA-JUNGFRAU. They include Junior Suites (up to 40 square metres), two-level Duplex Suites (up to 105 square metres) and Superior and Deluxe Suites (up to 95 square metres).

The guest rooms extend over four floors of the hotel and each has its own distinctive design and décor, ranging from classic to contemporary. The finest fabrics and fittings, together with tasteful colour schemes, enhance the appeal of each and every accommodation. Elegant interiors, attractive wall coverings, soundproof parquet flooring, beautiful Birchwood, spacious marble bathrooms – our guests are assured every modern comfort and convenience.

Peace and privacy are to be found in all rooms and suites. Views extend to the imposing Jungfrau massif, over the rooftops of Interlaken to the picturesque Niesen chain or the nearby Harder – Interlaken's "very own" mountain.

In 2003, 10 new Junior Suites (56 to 74 square metres) were built in the Bel Air wing of the hotel, each with direct access to the VICTORIA-JUNGFRAU SPA. Only the highest-quality materials of natural wood, stone and glass were used for the interior. Fine fabrics and upholstery in soft muted colours, parquet flooring and a clever lighting concept which bathes the high ceilinged rooms in a gentle glow – all contribute to the overall setting of serenity, clarity and exquisite elegance. Large modern bathrooms in granite, relaxing rest areas, a cosy window seat and an own terrace enhance the feeling of first-class comfort.



TOWER SUITE WITH A TOUCH OF HEAVEN

The 246 square metre Tower Suite high in the hotel's distinctive dome is the jewel of the VICTORIA-JUNGFRAU. This suite is the ultimate in elegance, comprising a spacious salon (with gallery), dining room with bar, small kitchen and two bedrooms, each with an adjoining bathroom. Large floor-to-ceiling windows and two terraces – the shaded north terrace and the more private and protective sun terrace facing south – open up panoramic vistas over the lakes of Thun and Brienz. The views extend from the scenic Susten region to the Jungfrau massif and snow-covered Stockhorn chain. The Tower Suite reflects the ambience of a luxury penthouse with classic-contemporary furnishings and elements of art deco. Warm yellow tones, bold black and cool white are the dominant colours. Selected types of timber and the finest fabrics lend the whole interior an air of elegance and harmony. Advanced high-tech features include a built-in TV monitor in the bathroom and full air conditioning in all rooms. And, of course, Tower Suite guests are assured maximum privacy and security.

WORLD OF WELLNESS

The VICTORIA-JUNGFRAU SPA is a wonderful world of wellness, embracing the finest fitness facilities and best of beauty treatments. It extends over 5500 square metres and comprises the ESPA, a range of sport and keep-fit activities, attractive Spa Bar and hairstyling salon. Guests are assured not only the most modern amenities but also the services of a team of skilled specialists able to offer individual and attentive service.

Architectural heart of the Spa is the imposing and spacious swimming pool, reminiscent of the bathing culture of Roman times. Other wellness attractions include whirlpools (inside and open-air), a steam room, and Finnish and bio saunas with active light therapy, solarium and rest rooms. Water gymnastics and aqua fun sessions – particularly effective in relieving circulatory disorders – are organized under specialist supervision.

SENSAI SELECT SPA - RELAXATION FOR ALL SENSES

The special hospitality and the utmost of privacy let the SENSAI SELECT SPA become an experience for all senses. All therapists are familiar with the Japanese traditional hospitality,



Omotenashi and will exceed every expectations. Combining Japanese healing- and beauty traditions with contemporary skin research the treatment rituals will help the skin to develop its potential. Having been reserved for the Japanese emperor family, the *Koishimaru Silk* is the most important ingredient. Together with the "Hot Spring Invigorator", reflecting the traditional Japanese hot springs and developed by SENSAL, the silk ensures an "endless ocean of moisture" for the skin.

The various materials used - black granite, white ash, handcrafted sheer Japanese paper and superior quality silk - captivate the guest with their purity and perfection as soon as he enters the SENSAL world. Offering seven luxurious facial and body treatments (starting with a silk foot or full bath) exclusively at the VICTORIA-JUNGFRAU Grand Hotel & Spa all six treatments rooms are state-of-the art equipped. The ultimate spa experience is the three hours „Indulgence in Silk" with body peeling, silk bath, full body massage and facial in six precise steps. They will find the balance between Shin (spirit), Ki (skin) and Tai (body).

ESPA – A HAVEN OF HARMONY FOR BODY AND SOUL

Space, serenity and seduction of the senses – these are the appealing attributes of the ESPA. This state-of-the-art complex was inaugurated shortly before Christmas in 2003 and its renown has spread far beyond the borders of Switzerland. Staffed by a team of top specialists, it provides personalized programmes which combine traditional oriental therapies and selected western treatments. Only the purest natural products are used. The aim – to enhance personal well-being, harmonize energies and achieve inner equilibrium. Before treatment, the guest is introduced to the welcoming warm and cold areas, with their saunas, steam rooms, lifestyle showers, ice fountain and rest zones (separate for men and women). A total of 16 treatment rooms are on offer, each with its own terrace. The ESPA is a heaven of harmony for body and soul.

No fewer than 30 different types of treatments are on offer including massages, therapies with hot lava stones, body and facial applications and hydrotherapy baths. A unique feature of the ESPA is the range of VICTORIA-JUNGFRAU rituals. Instead of selecting a specific treatment as such, a guest can opt for a therapeutic ritual, during which the therapist will blend those applications best suited to one's individual requirements. Another ESPA



exclusive is the Private Spa for two persons, equipped with sauna, steam shower, pool and lounge.

HEALTH, FITNESS, SPORT

Before his or her first training or keep-fit session, the guest undergoes the VICTORIA-JUNGFRAU SPA Fitness Tests. These are intended to determine the guest's physical condition. The one and a half-hour Fitness Test concentrates on the sub-maximal sphere of performance, enabling the participant's current physical form to be tested without risk.

The results provide essential information on body fat, circulation and heart condition, maximum strength, stamina and mobility.

Also part of the programme are endurance tests, body-fat analysis, physiotherapy and diet consultation. Based on the test results and taking into account all condition factors, the sports instructor is able to compile a correctly-balanced and individual training programme. The guest benefits from co-ordinated strength, stamina and mobility exercises, using the most advanced equipment in the SPA's spacious and well-equipped rooms.

Many specialized courses and programmes are on offer, ranging from step aerobics, Pilates, ski gymnastics, speeding and walking to Aqua power, TRX Training and Zumba. For example, "Stretch & Relax" is the perfect programme for total relaxation – "Body Forming" is ideal for the strengthening and firming of problem zones. Guests may also request the preparation of personalized programmes which they can later practise in the privacy of their own homes.

For sports enthusiasts, the beautiful Jungfrau Region is renowned for its vast and varied range of year-round activities in settings of great scenic splendour. In addition, the VICTORIA-JUNGFRAU offers five top quality tennis courts (two indoor, three outdoor).

DINING AND WINING OF DISTINCTION

For dining and wining of distinction, VICTORIA-JUNGFRAU guests are offered a choice of attractive restaurants – "La Terrasse" and "Quaranta Uno". The culinary creations range from international gourmet cuisine to Italian specialities, all prepared to perfection.



LA TERRASSE

Crystal chandeliers, captivating candlelight, subdued piano music and views of the distant Jungfrau massif – this is the appealing ambience which awaits guests in "La Terrasse". The restaurant has been awarded for its "high degree of culinary art, creativity and quality". It combines French inspired cuisine with tasty touches of the Far East. The haute cuisine creations, the first class service and excellent wine menu ensure a most memorable gourmet experience.

QUARANTA UNO

The popular restaurant, "Quaranta Uno", awarded with Gault&Millau points, specializing exclusively in Italian dishes. The restaurant opened its doors in spring 2013. The ambience is warm and cosy and the restaurant can accommodate up to 80 guests (when weather permits, 25 more on the sun terrace). The specialities include Pappardelle Bolognese, Minestrone, Sea Bass, Veal Rip Chop as well as a selection of mouth watering desserts such as the traditional Tiramisu. The wine store has an impressive selection of 150 Italian wine sorts and 1500 bottles and invites for wiling away and wine tasting. It's also a boutique and offers many gift ideas for special occasions.

VICTORIA BAR

Favourite meeting point before or after meals is the stylish "Victoria Bar" for drinks and cocktails. Coffee specialties are served in the Coffee Lounge while cigar connoisseurs can enjoy their cigars in the glass-built "Salon Davidoff". The salon is a co-operation with Davidoff, offers a walk-in humidior and reminds with its interior design of traditional smoking clubs - breathtaking view to the Jungfrau Mountain included.

FOR CONFERENCES OF QUALITY

When it comes to conferences, concerts, banquets and receptions, the facilities at the VICTORIA-JUNGFRAU are among the finest to be found at any hotel in Switzerland. The most magnificent rooms on offer are the "Salle de Versailles" and "Le Salle Napoleon", with their crystal chandeliers, high stucco and gold decorated walls and coffered ceilings. The "Coté Jardin" has been widely acclaimed by companies in particular for its advanced conference technology and attractive ambience. Altogether the hotel counts no fewer than 22 rooms of various size (from four to 400 persons) equipped with the modern technical



infrastructure, video-conference amenities, phone and fax connections. Pleasant, stylish secretariat rooms are also available. The Casino Kursaal Interlaken (CKI) – next to the VICTORIA-JUNGFRAU – is another popular venue for top events, and can accommodate up to 2000 participants.

WHERE KIDS ARE KINGS

A stay at the VICTORIA-JUNGFRAU means the happiest of holidays for families – and the warmest of welcomes for children. Especially for children, the VICTORIA-JUNGFRAU organizes a daily Splash Hour at the hotel's own indoor swimming pool. They can also use the tennis courts.

WILLIAM TELL & JAMES BOND

Interlaken enjoys international renown as a year-round resort for visits and vacations. And whatever the season, the VICTORIA-JUNGFRAU is an ideal departure point for excursions and hikes throughout the beautiful Bernese Oberland. For water sports enthusiasts, the lakes of Thun and Brienz offer a wealth of attractions and activities. There is also a riding school and – only a few minutes from the hotel – one of Switzerland's most beautiful golf courses (18 holes, par 72).

For guests who prefer to head for the heights, the region offers many peak pleasures. Take, for example, the Jungfrauoch (Top of Europe) – at an altitude of 3454 metres the highest-altitude railway station in Europe. Attractions here include the Ice Palace, the Sphinx observation hall, a summer ski lift and husky-drawn sledge rides. Another scenic summit is the Schilthorn (2970 metres), with its revolving restaurant the "Piz Gloria" – spectacular setting for the James Bond film "On Her Majesty's Secret Service." Here one can dine and wine while admiring panoramic views of the Alps, and then make the cable-car descent in somewhat more leisurely style than the exploits of 007.

The Jungfrau Region is pure paradise for skiers, with its extensive network of 45 mountain railways and ski lifts operating up to an altitude of nearly 3000 metres. The superb slopes cover every degree of difficulty, and for experienced skiers heli-skiing is a popular attraction. Cross-country skiing trails also extend throughout the region. Sledging enthusiasts are offered



a range of tempting – and testing – toboggan runs, such as the fantastic forest run from Sulwald to Isenfluh.

Still looking for more excitement? The open-air presentation of Schiller's drama "William Tell" will surely provide it. Every year between June and September, some 200 amateur actors (plus horses and cattle) re-enact the story of Switzerland's legendary hero. The nearby Rugenwald Wood is the scenic setting for a season of open-air performances, including the famous apple-shooting exploit.

Other highlights on the annual cultural calendar include the "Interlaken Classics" music festival and the presentation of a top musical on a floating stage on Lake Thun. An increasingly popular sporting attraction is the Jungfrau Marathon, run over a course internationally acclaimed as one of the most spectacular in the world.

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It will be our pleasure to provide you with high-resolution pictures. Please contact us directly under pr@vjc.ch